eSurveys Are Coming for Spring 2014!

The results are in from the end-of-semester student eSurveys from Fall 2013: the overall response rate across the university was 60% (waaay up from the 41% response rate with our previous vendor).

Stories from Your Colleagues

70 of your colleagues received 80% eSurvey response rates or higher:

- “I gave my students written direction on how to get to the eSurveys.” – Milka Ramirez, SWK
- “I used the survey tool to send reminders to ‘not responded yet’ students anonymously.” – Emily Rumschlag Booms, BIO
- “I posted in the D2L News tool when the eSurvey became available. My course was taught online, so my students were familiar with D2L and checked their e-mail regularly.” – Paul Lempke, ART
- “Our whole department adopted eSurveys for all class sections; it helped to reduce student confusion about who was using which method. I also added questions ‘just for me’ to ask for suggestions to improve the course.” – Joyce Jennings, LTCY
- “I built the eSurvey into my syllabus as participation points. In each class that got at least a 90% response rate, ALL students receive 5 points toward their participation grade. If they were to do the math, they would realize that 5 points would really not make much of a difference in their final grade, but they were so obsessed with getting the credit, that they encouraged each other to complete the evaluation.” – Mindy Storie, GES
- “During the final class in a computer lab, I asked the students to do the eSurvey. Reserving a time and place for students to do the survey is very effective [and] convenient for me and my classes because of the easy access to computers.” – Hua Bai, ELAD
- “I reserve the Biology cart with 24 netbooks to provide the actual computers for the eSurvey. . . . I make it personal, and tell students I get evaluated every semester on student feedback, and their responses help me to improve my courses. I tell them the Chair, department, Dean, Provost, and the President reads them (I have to include them in my portfolio).” – Pam Geddes, BIO

Spring 2014 eSurveys will happen between April 6 and May 6, 2014. Departments must request eSurveys by March 14.
"I give informal mid-term surveys and incorporate feedback during the semester so students know that I really do use the feedback." – Sarah Orlofske, BIO

"Our department has used electronic surveys for a few semesters so this is now normal, and students know what to expect when it’s time to do the eSurveys." – Art Lovering, HRD

"Some students were able to leave because they were done with final projects. I asked them to complete the evaluations on their mobile devices before they left the room, or go to the lab down the hall before leaving campus. This really helped." – Pam Bagdzinski, ART

"I opened each class with a discussion of feedback or questions they had on the course materials, assignments, or structure on their weekly content-reflection assignments. I let them know what steps I had taken to address the issues as the semester unfolded." – Laura Tejada, COUN

"I gave points to the whole class if the response rate went above 85% by the end of the survey period." – Maria De La Torre, JUST

"I offered the class 1% credit towards the final-exam grade if we had at least a 90% response rate. It worked!" – Isaura Pulido, EDFN

Your Department Not Using eSurveys Yet?

Talk with your department chair and colleagues, and get in touch with a department that is currently using eSurveys to support their end-of-semester student-evaluation needs. Departments must request eSurveys by March 14 (see the CTL web site at http://www.neiu.edu/~ctl/esurveys.html).

Benefits of Electronic Student Evaluations

- Immediate results released to faculty one day after grades are due.
- Create PDF files of your eSurvey results with just three clicks.
- You can include custom questions (reported to the instructor only).

Breakdown of Fall 2013 eSurvey Results

![Bar Chart](image)

Number of Fall 2013 eSurveys (n = 11,984)

![Bar Chart](image)

Fall 2013 eSurvey Response Rate (avg = 60%)